

FTA Fairbanks Tennis Association

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Website: www.fairbankstennis.com



Annual Membership Report April 2018

TO:



FTA Vision: People will have year-round tennis opportunities in the Fairbanks North Star Borough.

FTA Mission: Through tennis, Fairbanks Tennis Association promotes health, education and well-being of all youth and adult residents of the Fairbanks North Star Borough and Interior Alaska.

Strategic Planning

FTA One Year Goals:

- Increase program participation number
- Increase donor base number
- Increase board member number
- Improve efficiency
- Establish a winter program
- Establish an indoor facility plan

FTA Five Year Goals:

- Indoor tennis facility
- Consistent returning tennis pro and coaches

FTA Board of Directors

- Gina Pender, President (Term 2016-2018)
- Eric Markham, Vice-President (Term 2017-2019)
- Lee Lemay, Treasurer (Term 2017-2019)
- Charmagne Alder, Secretary (Term 2016-2018)
- Tony Ely (Term 2016-2018)
- Joe Sample (Term 2017-2019)
- Sabine Siekmann (Term 2017-2019)

Letter from the President

Dear FTA Members and Friends,

While FTA's main season starts with April's Swing Into Spring Kids Free Tennis Event, then May's Kids Free Tennis & Community Block Party, through summer programs for all ages and abilities, tournaments for children and adults, middle school and high school tennis finishing in late September, FTA is busy on and off the tennis courts year-round to bring tennis programming to our community.

Established in 1995, FTA is a non-profit 501(c)(3) community organization governed by a volunteer board of directors.

FTA handles its own fundraising to sustain programming offerings year after year.

FTA holds strategic planning sessions and decides on short-term and long-term goals for tennis programming in our community.

In 2017, compared to year 2016, FTA:

- membership revenue increased
- program revenue increased
- business contributions increased
- individual contributions increased
- summer program revenue decreased
- Kids Free Tennis participation numbers increased (to 271)
- middle school numbers increased
- high school numbers increased.

In 2017, FTA expenditures exceeded revenue by \$11,874 for operations.

We fell short of our 4wheeler raffle goal to sell 1000 raffle tickets, having sold 512 tickets, but despite the shortfall in ticket sales, the raffle was a success overall.

In 2018, FTA's fundraising plans include:

- initiating Pull Tabs
- pursuing more business sponsorships
- exploring more grant opportunities
- increasing donor base number.

As of March 2018, in keeping with FTA's strategic goals set in the fourth quarter of 2017, FTA has:

- strategically partnered with USTA to bring RecTennis to our community for six weeks summer of 2018 in addition to FTA offerings
- secured a returning tennis pro to Fairbanks this summer from Outside and returning local instructors
- increased our announcement outreach using a Google Group email database, Facebook, website
- increased our donor contributions
- increased our sponsor numbers
- improved efficiency by modernizing our website including secure on-line registration
- begun working on an indoor facility plan.

FTA's success depends on the collaborative relationships with FNSB Parks and Recreation, USTA RecTennis, the support of local businesses, donors and players.

FTA is pursuing strategic alliances with several community sports organizations to plan a multi-sport indoor facility to benefit several thousand community members.

On behalf of FTA's Board of Directors, it is our pleasure to volunteer our service to promote tennis in our community.

Read about why we take pride in keeping the tennis ball bouncing, what we are working on, and how you could help.

We appreciate your interest in tennis and ongoing support! Thank you.

Sincerely,

Gina Pender, FTA President

FTA 2017 Program Numbers:

Summer Camps/Sessions	198
Tournament entries	56
Middle school	20
High school	57
Lessons	22
Kids Free Tennis	271

FTA 2017 Kids Free Tennis Numbers:

Swing Into Spring Kids Free Tennis 4/1/17=68
Block Party Kids Free Tennis 5/21/17=82
North Pole Kids Free Tennis 7/4/17=52
Golden Days Street Fair Kids Free Tennis 7/22/17=69

2017 High School Tennis Highlights:

North Pole High School had an undefeated 8-0 season.

ASAA Tennis State Championship:

1st place Mixed Doubles West Valley's Brian Ely and Jordan Dick

3rd place Boys Singles North Pole's Josef Schruf

4th place Boys Singles Monroe's Jack Cook

4th place Girls Doubles North Pole's Ashley Rinker and Carly Donald



Josef Schruf (left) and Jack Cook during Boys Singles matches at the 2017 ASAA State Championship.



Girls Doubles North Pole's Ashley Rinker and Carly Donald (Left) and Mixed Doubles Jordan Dick and Brian Ely at the 2017 ASAA State Championship.



2017 ASAA State Mixed Doubles Champions Brian Ely and Jordan Dick (left); Boys Singles 4th Place Jack Cook and 3rd Place Josef Schruf (center); Girls Doubles 4th Place Ashley Rinker and Carly Donald (right).

FTA 2017 Raffle Outcome:

FTA's main fundraiser in 2017 was our 4wheeler-and-trailer raffle netting approximately \$4000.

Delta Power Sports secured the 4wheeler at cost to FTA.

The drawing was held 9/22/17 at the opening ceremony of High School Tennis Regionals with winners:

1. Steven Crouch, 4wheeler with trailer
2. Jeff Gimble, \$400
3. Joe Buzby, \$100.

Indoor Task Force Update:

FTA formed the Indoor Task Force within a week of Alaska Club's indoor court closure announcement late June 2017. The only indoor tennis accommodation since July 2017 is one multi-purpose, fast-surface court at UAF SRC whose demand exceeds its limited hours. The Task Force has been exploring options to provide indoor tennis year-round for the Fairbanks area, reporting to FTA Board of Directors on a monthly basis.

The Indoor Task Force emailed an 18 question **survey** to over 1000 individuals after an August 28 News-Miner Community Perspectives article about preserving indoor tennis in our community.

- The majority of the 86 anonymous respondents of the survey want 3 courts, plan to play 2-6 hours a week and favor a multi-sport use facility.
- The top sports survey responders thought most compatible with indoor tennis were, in descending order from greatest number, pickleball, table tennis, badminton, indoor track.

In February 2018, FTA formed the **Indoor Facility Committee** essentially replacing the Indoor Task Force whose objective is to establish an indoor facility plan.

Once an indoor facility plan is established, a capital campaign will be launched.

The Indoor Facility Committee has initiated dialogue with several local sports groups.

Committee Chair, Sabine Siekmann, will provide an update at **FTA's Annual Membership Meeting Saturday, April 14, 10-11am**, at Fairbanks Lutheran Church on Cowles Street.

Immediately following the meeting, we will hold a forum to solicit input about a multi-sport indoor facility that would best serve the needs of our community.

Please contact ssiekmann@alaska.edu if you would like to join the Indoor Facility Committee. Anyone may attend.

FTA Endowment Fund Report:

The Endowment Fund was formed in 2008 to ensure sustainability of community tennis in and around the Fairbanks area. The FTA Endowment Fund operates under certain Policies and Procedures, including an Investment Policy, that were specifically designed for this Endowment Fund.

The portfolio is diversified according to the guidelines set out in the Policies and Procedures manual and is monitored by the Endowment Fund Committee and a financial advisor. As of December 31, 2017, the Endowment Fund value was \$288,747. At the end of each year up to 4% of the fund may be used for programming purposes but at no time will withdrawals invade the sum of fund contributions to date.

FTA made a \$1,035 donation to the Endowment Fund using proceeds from 2017 fundraising. Donations to the Endowment Fund remain intact and grow to provide income for FTA operations. A capital fundraising campaign would be needed to construct an indoor tennis facility. The Endowment Fund monies cannot be used to **build** an indoor facility but can help **maintain** the operation of a facility.

Small and large donations are continually being sought for this important fund. Your contribution continues to give to community tennis.

FTA 2018 FIRST QUARTER UPDATES:

FTA is proud to partner with USTA-PNW this summer to bring USTA RecTennis to Fairbanks!



While FTA has been a USTA Community Tennis Association Member for several years, FTA is collaborating with USTA Pacific Northwest RecTennis program for the first time this summer. RecTennis has been very successful in Anchorage the last few years and brings new opportunities to Fairbanks this summer!

USTA RecTennis program will offer the following programs this summer:

- 4 hour camps for kids 6-17years old
- 1.5 hour camps for 5-17years old
- Friends&Family Tennis for players of all ages. More USTA RecTennis info at Rectennis.com

In addition to USTA RecTennis, FTA will offer spring, summer, fall programming for players of all ages and abilities including:

- camps
- drills
- round robins
- group and private lessons
- Stroke of the Day Clinic. More FTA info at www.fairbankstennis.com
- Friends&Family Tennis
- tournaments
- middle school tennis
- high school tennis

FTA 2018 Calendar of Events:

April 7: 3rd Annual Swing into Spring Kids Free Tennis Event, CSF Boileau Hall 1pm-3:30pm
April 14: FTA Annual Membership Meeting, Fairbanks Lutheran Church, 10-11am
May 20: FTA Block Party and Kids Free Tennis, DRCTC, noon-4pm
June 6: Coach Workshop, DRCTC, 6pm-9pm
July 21: Golden Days Parade FTA float walk, 10am
July 28-29: FTA Sam Woodke Tournament: Quickstart, Junior, Adult
July 25: 1st day High School Tennis
August 6: 1st day Middle School Tennis

Opportunity for Juniors:

The 20th Annual USTA Foundation NJTL Essay Contest is underway now through June 29, 2018. Contestants must be age 18 or under and a participant in an NJTL chapter; FTA is an NJTL chapter. The NJTL Essay Contest is a widely acclaimed educational tool. NJTL participants are asked to write essays answering a thought provoking question requiring research and analysis. Over 2500 entries are received each year; 10 national winners (one boy and one girl from each age group) receive an all-expense paid trip to New York City to participate in Arthur Ashe Kids' Day at the US Open and to accept their awards at the NJTL Essay Awards Luncheon. More info at www.ustafoundation.com/njtlec.

Kick off the summer at FTA's Annual Block Party and Kids Free Tennis May 20, Sunday, noon-4pm at the Dan Ramras Community Tennis Courts! This event is a free family-friendly event open to the community with tennis instruction, games, prizes, BBQ, music and more tennis! Thank you, Design Alaska, for your sponsorship of May 20th Kids Free Tennis.

Stay Informed about tennis in our community:

Attend an FTA Board of Directors meeting the third Wednesday of every month.

FTA Website: <https://www.fairbankstennis.com>

FTA Facebook: <https://www.facebook.com/fairbankstennis/>

FTA E-mail: info@fairbankstennis.org

USTA's Rectennis.com

Join Fairbanks tennis community's Google email group by sending requests to ssiekmann@alaska.edu.

Attend FTA's Annual Membership Meeting Saturday, April 14, 10-11am, at Fairbanks Lutheran Church on Cowles Street.

Here are some of the voices of our community from the Indoor Facility Survey September 2017:

- "Yes, we need to keep tennis alive in Fairbanks!"
- "Soooo stoked about the possible indoor courts! Thank you so much!"
- "It needs to be family friendly and a great indoor space during the long winter."
- "Wow! I am impressed by the effort to look for a solution!"
- "Go Fairbanks Tennis Association! Make it happen! My family supports you."

If you'd like to contribute to the mission of FTA, we could use your support in many ways...

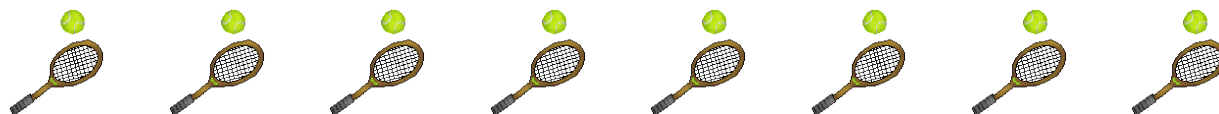
Activate your FTA annual membership, donate to FTA, Volunteer for FTA at www.fairbankstennis.com, or email info@fairbankstennis.org.

Earn money for FTA by designating FTA at the following:

- Amazon: <https://smileamazon>
- Fred Meyer <https://www.fredmeyer.com/signin?redirectUrl=/account/communityrewards/enroll>.
- Pick.Click.Give.: www.pickclickgive.org
- United Way of Tanana Valley at <http://www.unitedwaytv.com/Donate>

Talk to any board member if you are interested in serving on the board.

Play tennis!



Treasurer's Report

FTA OPERATIONAL INCOME STATEMENT

January - December 2017

Contributed Support	14,805
Earned Revenues	40,160
Gaming	10,240
Contribution from FTA Endowment	-
2017 INCOME	65,205

FTA OPERATIONAL EXPENSES STATEMENT

January - December 2017

Program Expenses	18,256
Operational Expenses	9,371
Personnel and Payroll Expenses	41,155
Gaming Expenses	7,263
2017 EXPENSES	76,044

BALANCE SHEET AS OF 12/31/2017

ASSETS

Unrestricted - Undesignated Funds	13,828
Unrestricted - Designated Funds	51,361
Restricted Funds	288,747
TOTAL CURRENT ASSETS	353,937

LIABILITIES

Total Liabilities	-
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EQUITY

Permanently Restricted Net Assets	196,443
Temporarily Restricted Net Assets	100,040
Unrestricted Net Assets	57,453
TOTAL EQUITY	353,937

TOTAL LIABILITIES AND EQUITY	353,937
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501(c)(3) non-profit Alaska corporation #92-0155602

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MEMBERSHIP AND CONTRIBUTION FORM

FTA Membership: ___ NEW ___ RENEWAL Type: ___ INDIVIDUAL \$20 ___ FAMILY \$30
 Member Name(s): _____
 Address: _____ City _____ State _____ Zip: _____
 Phone: _____ email: _____

I would like to make a tax-deductible donation to Fairbanks Tennis Association
 ___ \$50 ___ \$100 ___ \$250 ___ \$500 ___ \$ _____

I would like to volunteer. Please indicate area(s) of interest or expertise:

Payment can be made on our website: www.fairbankstennis.com or charged to your Visa or MC

Card # _____ Exp Date: _____ V code _____ Zip code _____

Make checks payable to **Fairbanks Tennis Association** P.O. Box 73993; Fairbanks, AK 99707

_____ Total Payment \$ _____
 Member _____ Date _____

Thank You 2017 FTA Supporters!

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 Denali State Bank
 Design Alaska
 Ear, Nose & Throat Clinic
 Fairbanks Youth Sports
 Interior Alaska Orthopedic
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 Kinross Gold Mine
 Mt. McKinley Bank
 Safeway
 Walmart

Donors

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 Andrea Greenberg
 James & Susie Hackett
 Maryann Hoffman
 Jim Kelly Insurance
 Connie Olson
 Gina Pender

Gwen Ramras
 Jeremy & Rachel Stark
 Amy & Michael West
 Gary & Sue Wilken

Volunteers

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 Annie Armstrong
 Bryan Birmingham
 Leila & Karilyn Blanchard
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